

**Learn to
Lead.**

**Lead to
Succeed.**

Highlights

40+

**YEARS OF ACADEMIC
EXCELLENCE AND
INDUSTRY FIRSTS**

#3

**IN ACADEMIC
REPUTATION (QS WORLD
UNIVERSITY RANKINGS)**

12:1

**STUDENT TO
TEACHER RATIO
FOR PERSONALIZED
LEARNING**

95%

**OF STUDENTS ARE
HIGHLY SATISFIED WITH
THE MULTINATIONAL
COMMUNITY**

2

**SWISS ACCREDITED
DEGREE PROGRAMS**



Learn to Lead. Lead to Succeed.

At César Ritz Colleges, we believe leadership isn't a title – it's a mindset, shaped through action. For over four decades, we've empowered students to become confident, strategic, and adaptable executive leaders – ready to drive change across global industries.

With a history built on innovation, strategic thinking, and the pioneering mindset of our namesake, our students don't just want to try to change how things are done – they want to succeed in doing so. The name César Ritz signals disruption – not history. His legacy isn't about maintaining standards – it's about setting new ones.

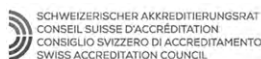
We prepare students who are curious, creative, and committed to making a difference. Rooted in the values of Swiss hospitality, and powered by its innovation, our programs blend Swiss academic excellence with international business thinking, immersive learning, and personalized mentoring – building the skills and mindset needed to lead in a rapidly changing world.

Through our innovation philosophy – Rethink. Refine. Realize. – students learn to challenge assumptions, shape direction, and bring bold ideas to life.

Why César Ritz Colleges?

César Ritz Colleges Switzerland is your launchpad to an executive leadership career.

- Swiss federal accreditation
- Globally recognized diploma in the public and private sectors
- Programs taught by world-class faculty
- Transformative learning approach
- Extensive industry connections
- Strong global alumni network
- Brig – a bustling student town close to Italy
- Independent-living student housing



Institutionell akkreditiert nach
HFKG für 2023 - 2030

César Ritz Colleges is a University of Applied Sciences Institute, as accredited by the Swiss Accreditation Council. This distinction ensures students earn a prestigious Swiss qualification of the highest academic and industry standards, with strong international recognition and real-world value.

Why Study in Switzerland?

A global hub of innovation, safety, and opportunity – perfectly placed for ambitious minds to thrive.

- Top 10 safest countries in the world
- World-famous, inspiring nature
- Best transportation network in Europe
- No. 1 country for achieving career goals (educations.com)
- Most business-friendly country (US News & World Report)
- Most innovative country (Global Innovation Index (GII) 2024)
- Renowned for luxury, finance, and hospitality
- The heart of Europe, central to top travel destinations

Professional Internships

At César Ritz Colleges Switzerland, we don't just prepare you for a job – we prepare you for a leadership career.

Start your future with confidence through two 6-month paid professional internships that blend practical work experience with strategic career development. Our personalized approach, supported by our career services team, ensures you develop both the technical and leadership expertise needed to succeed in a global business environment.

Inspiring Internships

SAP HQ Walldorf, Germany	Tourist & Convention Authority, Monaco	Legacy Capital Co. Quatre Bornes, Mauritius
<ul style="list-style-type: none">Hardware ordersCodingData analysis	<ul style="list-style-type: none">ConventionsStatisticsDigital marketing	<ul style="list-style-type: none">Client managementFinancial forecastingSoftware training

Management in Training

MIT programs are an option to standard internships and require a rigorous application process. They require a longer commitment by the student that results in an elevated management internship experience, personal growth, and fast career advancement.

23%

OF STUDENTS ARE ACCEPTED INTO MANAGEMENT IN TRAINING PROGRAMS

93%

OF EMPLOYERS SAY OUR STUDENTS HAVE THE REQUIRED TECHNICAL SKILLS

97%

OF EMPLOYERS SAY OUR STUDENTS HAVE THE DESIRED SOFT SKILLS

An Influential Alumni Network

#CésarRitzChangeMakers

César Ritz Colleges Switzerland alumni go on to lead, influence, and redefine industries. Of the 12.5K César Ritz Alumni, 40% of them now hold C-suite positions across sectors today. This community is living proof that the journey from classroom to boardroom starts here. As part of Swiss Education Group, you also gain access to a global alumni network of over 45K that opens doors to exclusive opportunities and top-tier employers worldwide.



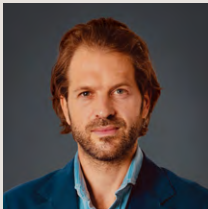
Daniel Aylmer
British
Graduation year: 1995
Chief Executive Officer, Greater China InterContinental Hotels Group



Min Lin
Hong Kong
Graduation year: 2008
Chief Business Officer Bitget



Pooja Dhingra
Indian
Graduation year: 2007
Founder & Chief Executive Officer Le15 Patisserie



Dennis van Heck
Dutch
Graduation year: 2002
Chief Commercial Officer Bally

12.5K

CÉSAR RITZ COLLEGES ALUMNI

40%

HOLD C-SUITE POSITIONS

35%

ARE NOW FOUNDERS

88%

PURSUED ADVANCED DEGREES



Bachelor of Science in Hospitality Business Management

At César Ritz Colleges Switzerland, we prepare driven individuals to lead the future of hospitality and business. This four-year Bachelor of Science program is built on a dynamic learning experience that challenges you to think differently, act decisively, and create meaningful impact from day one. Grounded in academic excellence and powered by our innovation framework, this is where ambition becomes action.

In this program, you will:

- **Rethink** the status quo by reframing challenges and exploring bold new perspectives
- **Refine** your ideas through hands-on application, expert feedback, and strategic thinking
- **Realize** your vision by leading real-world projects and building confidence through execution

You'll study in a diverse, international environment that mirrors the global hospitality landscape – gaining exposure to industry leaders, collaborative projects, and immersive internships. By graduation, you'll be more than career-ready – you'll be equipped to shape what's next.

Entry Requirements

Intakes: October / January / July

- Completed secondary school education (high school diploma or equivalent)
- Recommended minimum age of 18 years
- English-language proficiency of IELTS academic module 5.5 or TOEFL iBT 55, Duolingo 95, or equivalent
- The successful completion of the immersion year, internship included, is a mandatory requirement; exemptions may apply during the admissions process based on previous work experience

Immersion Year Exemption

Students with prior hospitality studies or relevant work experience may qualify for exemption from the immersion year. Eligibility is evaluated on a case-by-case basis after the application has been submitted.

Industry Immersion Year

Hospitality Fundamentals

Term 1 (11 weeks)

- Introduction to Hospitality & Tourism Management
- Personal Development & Life Skills
- Customer Service Mindset
- Introduction to Industry Experience
- Culinary Fundamentals
- French or German Language 1

Term 2 (11 weeks)

- Fine Dining Operations & Management
- Leadership Coaching
- Wine & Beverage Management
- Hotel Operations
- Management Information Systems
- French or German Language 2

Worldwide Internship 1

Year 1

Business Essentials

Term 3 (11 weeks)

- Cultural Diversity in Organizations
- Business Writing
- Microeconomics for Hospitality Managers
- Mathematics for Hospitality Business
- French or German Language 3

Term 4 (11 weeks)

- Hospitality Business Ethics
- Macroeconomics for the Tourism Industry
- Hotel & Restaurant Design
- Financial Accounting
- French or German Language 4

Term 5 (11 weeks)

- Hospitality & Tourism Law
- Managerial Accounting
- International Politics
- Business Statistics
- French or German Language 5

Worldwide Internship 2

Year 2

Advanced Management

Term 6 (11 weeks)

- Innovation: From Creativity to Entrepreneurship
- Food, Beverage, & Events Management
- International Tourism
- Financial Management
- César Ritz Colleges Innovation Week

Term 7 (11 weeks)

- Hospitality Marketing
- Decision Analysis for Entrepreneurs
- Revenue Management
- International Business & Entrepreneurship
- Harvard Business Publishing Certificate in Leadership

Term 8 (11 weeks)

- Human Resource Management
- Business Start-Up 1
- Social Psychology of Hospitality
- Service Operations Management
- Career Management

Year 3

Executive Competences

Term 9 (11 weeks)

- Hospitality Leadership & Organizational Behavior
- Business Start-Up 2
- Strategic Hotel Management
- Luxury Business Management in Hospitality & Tourism
- Dissertation Preparation

Term 10 (11 weeks)

- Dissertation

Graduate with a Bachelor of Science in Hospitality Business Management from César Ritz Colleges Switzerland

Master of Science in Leadership

This 15-month program empowers ambitious individuals to think differently, act decisively, and create meaningful impact – preparing them for leadership roles at the highest levels.

In this program, you will:

- Develop a strategic, human-centric leadership approach
- Earn a Swiss federally accredited degree
- Gain hands-on experience through immersive projects and an optional global internship
- Benefit from personalized mentorship and international business exposure

Develop your expertise – choose a specialization:

- **Hospitality & Tourism:** Deliver exceptional guest experiences, manage high-end operations, and navigate the expectations of luxury clientele
- **Finance & Wealth Management:** Build analytical, financial, and strategic skills to succeed in complex financial markets and drive value in investment and wealth management
- **Luxury Brand Management:** Learn branding strategies, analyze consumer behavior, and interpret market trends to thrive in the competitive high-end market

By blending Swiss academic excellence with high-demand specializations and transformative leadership training, you'll graduate ready to set new standards – just like our namesake.

Entry Requirements

Intakes: October / April

- A recognized bachelor's degree in business or a related field. Applicants with degrees in other fields will be considered and may be required to complete a Business Immersion Seminar Series
- For non-native English speakers, a test result of IELTS 6.0, TOEFL iBT 79, Duolingo 105, or recognized equivalent
- Minimum age recommendation 21 years
- Prior work experience is strongly recommended but not mandatory

Term 1 (11 weeks)

- Leading People & Organizations
- Presentation Skills & Storytelling
- Processes & Operations Management
- Leadership & Ethics

Leadership Training

- Certificate: *Harvard Business Publishing in Leadership*
- Workshop: *Team Building*
- Master class: *Leading in Remote Environments & the Digital World*

Exit Award: Certificate of Advanced Studies (CAS) in Leadership

Term 2 (11 weeks)

- Leadership for Change & Innovation
- Global Strategic Management
- Corporate Finance
- Strategic Marketing

Leadership Training

- Workshop: *Leading with Emotional Intelligence*
- Practical Seminar: *Negotiation Skills in the Global Business Arena*
- Master class: *Networking & Alliances*

Exit Award: Diploma of Advanced Studies (DAS) in Leadership

Term 3 (11 weeks)

- 3 Specialization Courses
- Leadership in Practice (Case-based)

Leadership Training

- Certificate: *Project Management*
- Workshop: *Equine Leadership*
- Seminar: *Business Valuation*
- Global Leadership Retreat

Exit Award: Master of Advanced Studies (MAS) in Leadership

Term 4-5 (22 weeks)

- Leadership & Management Capstone
- Global Paid Internship (Optional)

Graduate with a Master of Science (MSc) in Leadership from
César Ritz Colleges Switzerland



“See all without looking; hear all without listening; be attentive without being servile; anticipate without being presumptuous.”

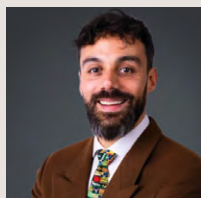
César Ritz

World-Class Faculty

Our faculty bring top-level academic experience into the classroom – offering students a truly in-depth and unique perspective on business, entrepreneurship, and hospitality. In combination with being educators, our faculty are also researchers, innovators, and industry thought leaders.

Fields of Expertise

Hospitality & Tourism, Psychology, Economics, Sustainability, Investment Banking, Accounting, Auditing, Event Planning, Project Management, Commercial Management, Law, International Relations, Service Innovation, Customer Experience, Design, Luxury Brand Management, Human Resources



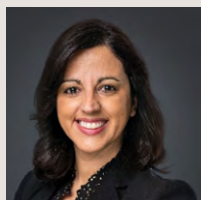
Yannick Bouyidou

Multilingual hospitality leader and entrepreneur with an MBA in Business Transformation & Entrepreneurship. After holding leadership roles at The Ritz-Carlton across four continents, he co-founded two advisory firms and now supports startups and businesses in creating customer value and driving innovation.



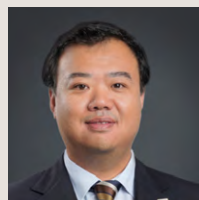
Dr. Paola Ossola

Holds PhD in Business Administration and leads La Happy Care, a startup focused on dementia care. She teaches hospitality marketing and sustainability, and her work bridges academia, entrepreneurship, and social impact through research and community initiatives.



Sofia Rodrigues

Founder and CEO of HBL, specializing in training and development for the service industry. With a degree in Hospitality & Tourism Management and ongoing PhD studies at Sheffield Hallam University, she brings leadership experience from sales, HR, events, and aviation.



Dr. Haitao Zhang

Certified Public Accountant and holds a PhD in Finance from the University of Surrey. With over a decade of academic and industry experience in China and Switzerland, he specializes in corporate finance, accounting, and international business strategy.

50%

HAVE EARNED
DOCTORATE
DEGREES

75%

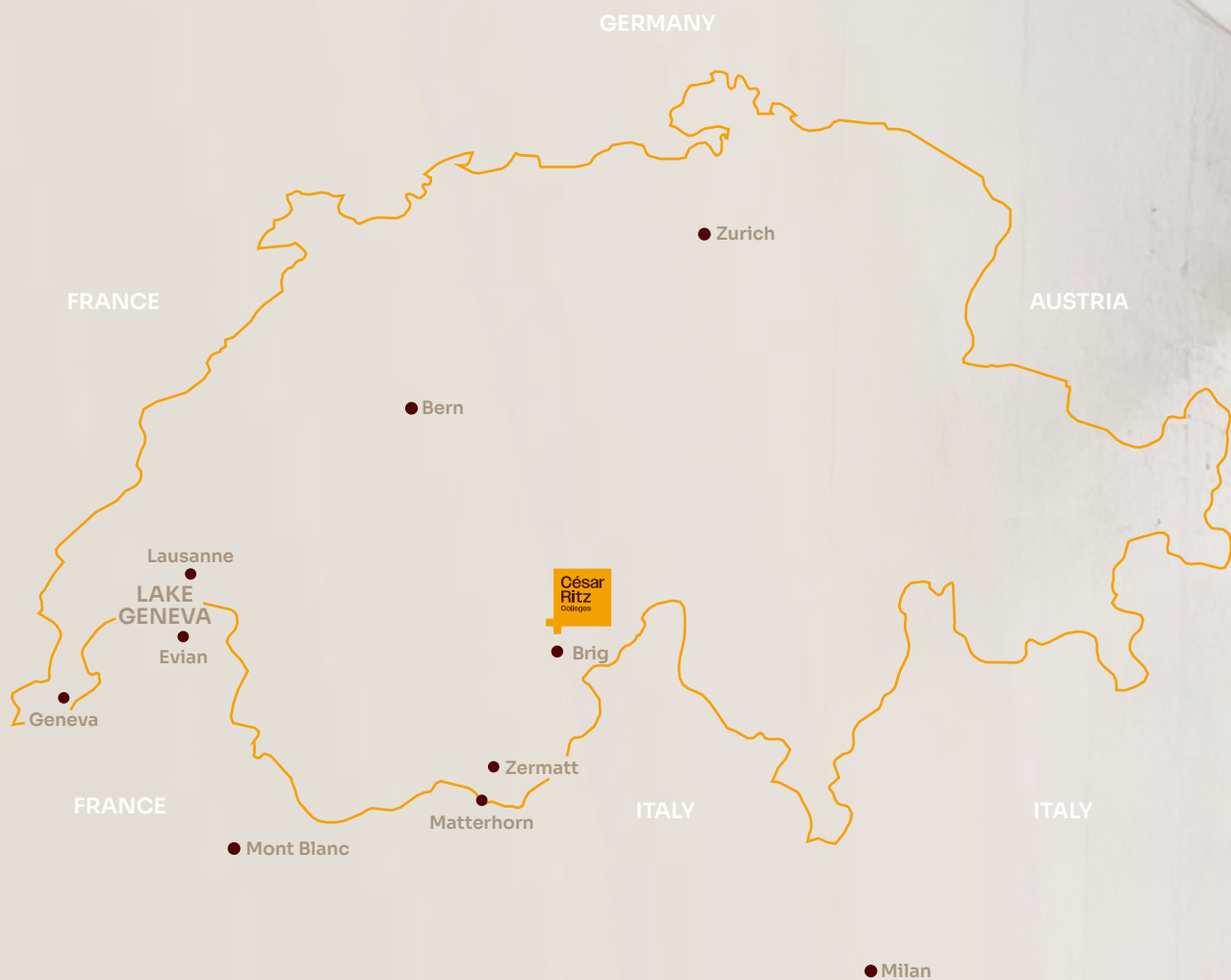
MANAGERIAL
EXPERIENCE

42%

ENTREPRENEURIAL
EXPERIENCE

30%

PHD + MANAGERIAL
& ENTREPRENEURIAL
EXPERIENCE



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Website



Tuition & Fees



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