



### Highlights

40+

YEARS OF ACADEMIC EXCELLENCE AND INDUSTRY FIRSTS

#3

IN ACADEMIC REPUTATION (QS WORLD UNIVERSITY RANKINGS)

12:1

STUDENT TO TEACHER RATIO FOR PERSONALIZED LEARNING

95%

OF STUDENTS ARE
HIGHLY SATISFIED WITH
THE MULTINATIONAL
COMMUNITY

2

SWISS ACCREDITED DEGREE PROGRAMS

12.5k

CÉSAR RITZ COLLEGES ALUMNI

# Why César Ritz Colleges Switzerland?



- Swiss-accredited, globally recognized education
- Established track record of preparing students for C-suite careers
- Strong global alumni network
- Innovation-driven curriculum with integrated internships
- Central European location with top travel access
- Safe, inspiring environment surrounded by nature

# World-Class Faculty

Our faculty combine academic excellence with real-world expertise, offering students unique insights into business, entrepreneurship, and hospitality as educators, researchers, and industry leaders.

Fields of Expertise:



Hospitality & Service



People & Culture



Business & Entrepreneurship





Sustainability & Innovation

## An Influential Alumni Network

César Ritz Colleges alumni go on to lead and shape industries around the world. As part of Swiss Education Group, students gain access to a global alumni network that opens doors to exclusive opportunities and top employers.



**Daniel Aylmer** 

British

Graduation year: 1995

Chief Executive Officer, Greater China InterContinental Hotels Group (IHG)



Pooja Dhingra

Indian

Graduation year: 2007

Founder & Chief Executive Officer

Le15 Patisserie

40%

HOLD C-SUITE POSITIONS

35%

ARE NOW FOUNDERS

88%

PURSUED ADVANCED DEGREES

# Bachelor of Science in Hospitality Business Management

- Rethink challenges through bold, global perspectives
- Gain real-world experience via two international internships
- Develop leadership & innovation skills with hands-on projects
- Graduate career-ready with a globally recognized Swiss degree

Intakes: October / January / July

#### **Industry Immersion Year**

#### **Hospitality Fundamentals**

2 Terms & Worldwide Internship

#### Vear

#### **Business Essentials**

3 Terms & Worldwide Internship

#### Vear 2

#### **Advanced Management**

3 Terms & Innovation Week

#### Year 3

#### **Executive Competences**

1 Term & Dissertation

Graduate with a: Bachelor of Science in Hospitality Business Management from César Ritz Colleges.

# Master of Science in Leadership

- Lead with impact through a strategic, human-centric approach
- Apply learning through immersive projects and real-world scenarios
- Benefit from global exposure, expert mentorship, and leadership training
- Graduate with a Swiss federally accredited degree and leadership specialization

#### 3 Specializations

- Hospitality & Tourism
- Finance & Wealth Management
- Luxury Brand Management

Intakes: October / April

#### 15-Month Intensive Program

3 Terms, Leadership & Management Capstone & Optional Global Paid Internship

Graduate with a: Master of Science (MSc) in Leadership from César Ritz Colleges.

# Career-Starters: Internships

We don't just prepare you for a job – we prepare you for a leadership career.



Walldorf, Germany

- Hardware orders
- Coding
- Data analysis



Tourist & Convention Authority, Monaco

- Conventions
- Statistics
- Digital marketing

23%

OF STUDENTS
ARE ACCEPTED
INTO
MANAGEMENT
IN TRAINING
PROGRAMS

93%

OF EMPLOYERS SAY OUR STUDENTS HAVE THE REQUIRED TECHNICAL SKILLS 97%

OF EMPLOYERS SAY OUR STUDENTS HAVE THE DESIRED SOFT SKILLS





#### César Ritz Colleges

BRIG Englisch Gruss-Strasse 43 CH-3902 Brig Switzerland T +41 27 922 04 04



contact@cesarritzcolleges.edu cesarritzcolleges.edu

#### Website



#### Tuition & Fees



#### Follow us

