

# Be world ready



## 14:1

Student-to-faculty ratio

## 3-year

Fast track to your career

## 10K

HIM alumni worldwide

## 50+

Nationalities represented on campus

## More than a motto

At HIM Business School, “Be World Ready” isn’t just a motto—it’s our commitment to preparing you for success. Benefit from a fusion of acclaimed Swiss management principles, contemporary American business acumen, and a soft skill set unique to HIM. This powerful triad is how HIM students become world ready.

- A curriculum designed for modern business
- Real-world learning experiences
- Essential soft and hard skills for success
- Internships that fast-track your career

## Skill set for success

In addition to modern business skills, HIM delivers a unique transferrable skill set that makes you stand out.

- Adaptability to diverse client needs
- Cross-cultural collaboration
- Networking and relationship management
- Customer service excellence
- Human-centric analytical thinking
- Anticipation of customer expectations
- AI and big data literacy
- Personal branding and professional presence

## Montreux: heart of the Swiss Riviera

On the shores of Lake Geneva, Montreux blends beautiful scenery and a rich cultural scene—offering an inspiring and safe environment where students can thrive.



## Connect with the industry

Our students are recruited by top companies, thanks to their active role in the HIM learning experience.



## 57+

Guest speakers  
(in the past 3 years)



## 30+

Company site visits  
(in the past 3 years)



## 25+

Business challenges from companies  
(in the past 3 years)



## 7

Program partners for academic majors

### EXAMPLES OF INTERNSHIPS:

**E-COMMERCE**  
at Richemont, Switzerland

**HUMAN RESOURCES**  
at Alfa Laval AB, Sweden

**SALES & MARKETING**  
at Clinique La Prairie, Switzerland

## Work for top companies



# Bachelor of Business Administration



**Intakes in October  
and January**



**1.5 years of  
work experience**



**4 majors to  
choose from**



## CHOOSE YOUR MAJOR



### FINANCE

Develop your expertise in corporate investment, international finance, and portfolio strategy.

Program partners:



### MARKETING

Master the art of influence in a digitally driven world through branding, data analysis, and strategic communication.

Program partners:



### MANAGEMENT

Sharpen your ability to manage people, processes, and performance on an international scale.

Program partner:



### HOSPITALITY

Focus on innovation, operations, and leadership and be ready to manage high-end experiences.

Program partners:



## GRADUATE WITH

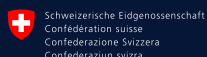
- **SWISS FEDERAL DIPLOMA IN BUSINESS ADMINISTRATION AWARDED BY HIM BUSINESS SCHOOL\***

\*Starting as of October 2026, pending approval.

- **BACHELOR OF BUSINESS ADMINISTRATION IN CHOSEN MAJOR AWARDED BY NORTHWOOD UNIVERSITY\* (US)**

\*Northwood University programs are accredited through ACBSP.

## STAMP OF APPROVAL



## ENTRY REQUIREMENTS

- Completed secondary school education (high school diploma or equivalent)
- Recommended minimum age of 18 years
- English language proficiency of IELTS academic module 5.5 or TOEFL iBT 46 or equivalent

## Alumni

**101**

**NATIONALITIES IN  
THE HIM ALUMNI  
COMMUNITY**



**EMELIE**  
(2023)

**HR Operations  
Officer**  
Swissquote  
Switzerland

**45K**

**GRADUATES IN THE SWISS  
EDUCATION GROUP  
ALUMNI NETWORK**



**TIMUR**  
(2023)

**Investor Relations  
Specialist**  
Fonte Capital  
Kazakhstan

**90%**

**OF ALUMNI ARE HIGHLY  
SATISFIED WITH HIM\***  
(Net Promoter Score)



**MARIELLE**  
(2020)

**Boutique  
Manager**  
Louis Vuitton  
Dubai

**87%**

**OF HIM ALUMNI WORK IN  
MARKETING, FINANCE, HUMAN  
RESOURCES, OR CUSTOMER  
SERVICE**



**BOWEI**  
(2019)

**Communication  
Manager**  
LKQ Europe  
Switzerland

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Website



Fees

